

**FOR IMMEDIATE RELEASE**

## **Leading Innovator in Employment Screening Industry Joins Prominent Corporate Security Specialists to Announce Launch of S2Verify, LLC**

*New background screening company expected to challenge the industry's larger, legacy service providers supplying small- to medium-sized businesses with services that are faster, more comprehensive and easier to use.*

**Chicago, IL – March 2, 2009** – Today Bill Whitford, a long-time pioneer and innovator in the background screening industry, and Hillard Heintze, one of the leading U.S. private strategic security advisory and management firms, announced the formation of S2Verify, a privately-held employment screening company created to address chronic and growing deficiencies in the industry's response to unmet customer demand – particularly with respect to long turn-around times, poor customer service and incomplete reports that are often hard to understand and use for hiring managers at different levels of the client's organization.

“Right now, more than at any time in the past, companies need to know a great deal about their people, about who is representing their organization – not just its products and services but also, by extension, its brand, reputation and future performance,” CEO Whitford explains. “What many senior HR and security managers don't fully realize today is that powerful new search-and-retrieval technologies can place a wealth of background information on a given job applicant in front of key internal decision-makers more quickly and cost effectively than the market's large current service providers are ready and prepared to deliver.”

Headquartered in Chicago, and soon to be supported by offices in Atlanta and Miami, S2Verify provides small- to medium-sized businesses with a comprehensive, integrated and easy-to-use set of applicant background screening services across all three major market segments: employment screening, volunteer screening, and security screening.

At the technical core of S2Verify's approach is Actionable Screening Intelligence (ASI), a new search algorithm that uses advanced artificial intelligence software to rapidly analyze thousands of unique data sources. As a leading new technology in the background screening field, ASI provides an advanced means of integrating disparate data, software, adjudication matrixes and automated decision-support technologies.

Cutting-edge technology, however, is only one component of the value S2Verify provides its customers. “Background screening plays a critical role in any overall corporate security and risk management program,” says Arnette Heintze, the managing partner at Hillard Heintze. “But in order to translate this applicant information into lower risks, smarter HR decisions, and higher executive confidence, a top-tier screening solution must meet four strategic benchmarks. It must first, leverage the latest and best screening technologies; second, capture a comprehensive range of information, some of which is difficult to access and integrate; third, deliver the information quickly to key internal decision-makers; and finally, be easy to read, understand and use by virtually any appropriately authorized manager in the organization.”

Dissatisfied with the ability of the background screening industry's large service providers to meet all four of these criteria, Whitford and Hillard Heintze established S2Verify to provide commercial businesses, volunteer organizations and private individuals with a national, best-in-class, fully integrated set of screening services.

Whitford has played a pioneering role in the employment screening industry for decades. As a senior vice president at employment screening giant ChoicePoint and general manager of its \$200 million screening and authentication division, he led the industry shift toward the adoption of automated, integrated technologies in place of traditionally manual tasks. As a founding member of eScreen, a drug-screening company, he successfully launched a revolutionary new instant drug-testing device that fundamentally changed the industry. Whitford currently holds a number of technology patents and is regularly featured and quoted in national publications and magazines such as *ComputerWorld* and *BusinessWeek*.

As a pacesetter in employment screening services, S2Verify will be the only firm in the nation with the ability to leverage Hillard Heintze's more than 250 years of combined experience in corporate security and law enforcement to help clients translate screening results into better security and a higher quality workforce. Formed in 2004, Hillard Heintze provides the strategic thought leadership, counsel and services that establish and deliver best-in-class security strategies and corporate protective countermeasures to senior executives responsible for the performance of leading public and private corporations as well as government agencies and major public service organizations. Today Hillard Heintze, headquartered in Chicago and with operations in Washington, D.C., Dallas/Fort Worth and Denver, is considered by many of its clients, its professional peers, and its competitors to be one of the leading private strategic security advisory and management companies in the United States.

#### **About S2VERIFY:**

S2Verify is a leading innovator in the application of background screening technologies to the needs of business and individuals for employment information that is comprehensive in scope, delivered quickly to key managers, and easy to read, understand and use by authorized personnel. Founded in 2009 and headquartered in Chicago, the privately-held company specializes in providing a customizable yet fully integrated, best-in-class set of background screening services that address business and consumer needs either poorly met or not met at all by leading, branded providers of mass-market background screening solutions.

#### CONTACT:

**S2VERIFY, LLC**  
888-894-7716  
[press@S2Verify.com](mailto:press@S2Verify.com)  
<http://www.S2Verify.com>

###